

# Is your graphic Printready?

## RESOLUTION & Size 01

- ✓ At least 150 DPI at 100% size
- ✗ No low-res files

💡 Tip: View at full size to check sharpness

## COLOR Mode 02

- ✓ CMYK (for print)
- ✗ RGB (screen color will shift)

💡 Tip: Convert colors before exporting

## FILE TYPE 03

- ✓ PDF, AI or EPS
- ✗ JPG, PNG etc

💡 Tip: Check file type before sending

## BLEED 04

- ✓ 15mm bleed on all sides with crop
- ✗ No white edges or 'just fits' designs

## 05 OVERPRINT

- Turn overprint off ✓
- Overprint ON = invisible elements in print ✗

## 06 FILE Type

Max. 500 mb per file ✓

💡 Tip: Compress smartly without losing quality

## 07 FILE Naming

Include standnumber, size and scale ✓

💡 Tip: This prevents lost files

## 08 RECYCLE

You may take your graphics ✓

NOT the banner frames ✗

💡 Note: Graphics left, will be recycled onsite

♥ All done? Send it over.  
We'll take care of the rest!